



**Barclay**

# THE RACE

## FOR THE 48TH DISTRICT SENATE SEAT



**Aubertine**

The Watertown Daily Times contracted with Zogby International to poll voters in the 48th state Senate District on their preferences in next week's special election.

Zogby contacted 506 likely voters in the district by telephone on Thursday and Friday. The survey was kept simple — just five questions, plus registration and demographic information. Questions were:

1. If the election for the 48th state Senate seat were held today, would you vote

for Democrat Darrel Aubertine or Republican William Barclay? (The order of the names was rotated among the calls.)

2. Please tell me if your overall opinion of the candidates is very favorable, somewhat favorable, somewhat unfavorable or very unfavorable, or you are not familiar enough to form an opinion.

3. During the campaign, have you changed your mind about who you will vote for?

4. Which of the following issues is most important to you? Bringing more jobs to

the region; outsourcing of jobs from the region; driver license reforms for illegal immigrants; price of milk for dairy farmers; utility costs, other/not sure.

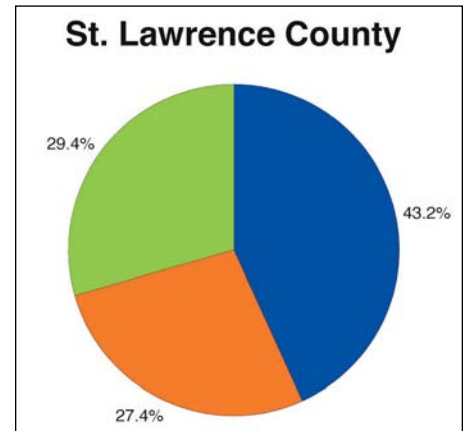
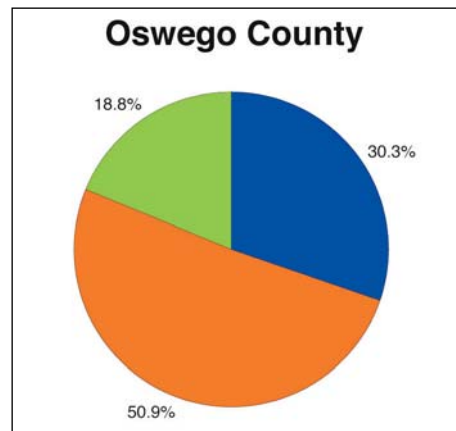
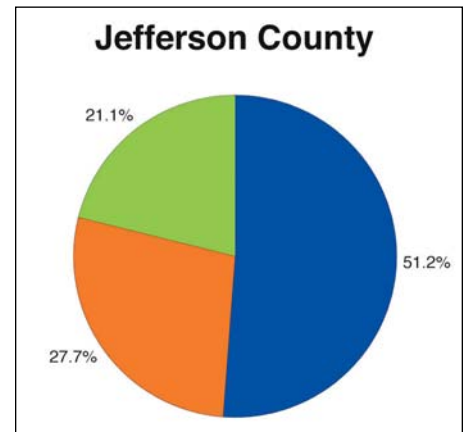
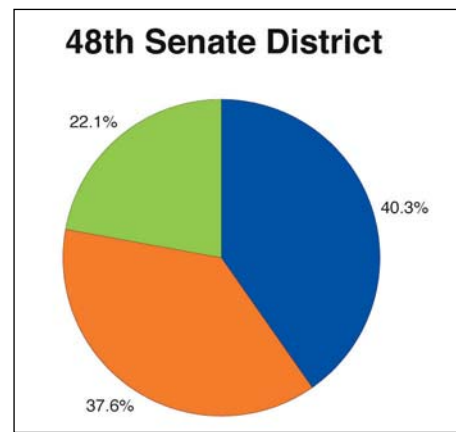
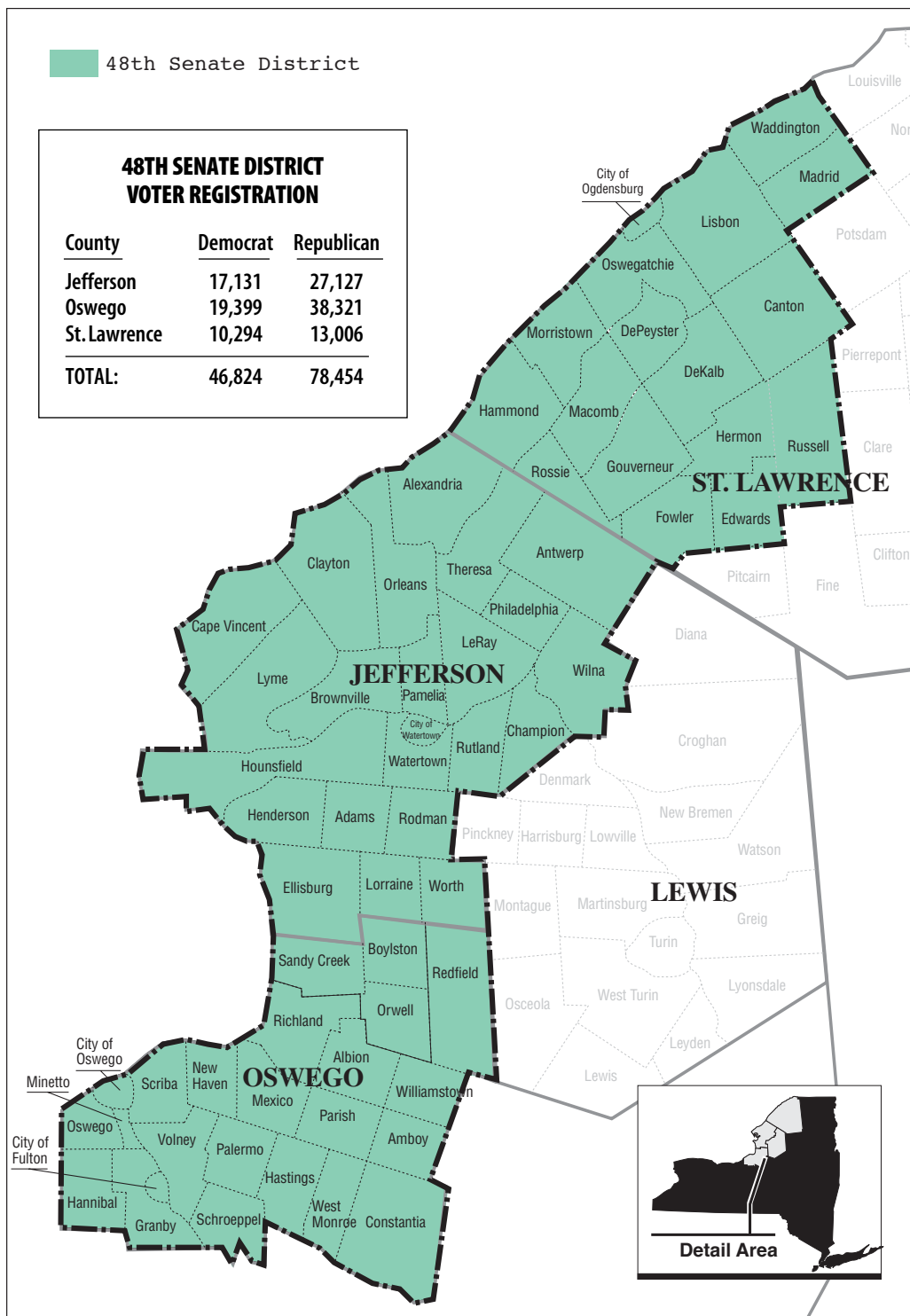
5. Which of the following issues is the least important to you? (Followed by the same list.)

The number of issues polled was limited and directed primarily at gauging what traction the two candidates' primary issues had achieved rather than obtaining a far-reaching assessment of voter concerns.

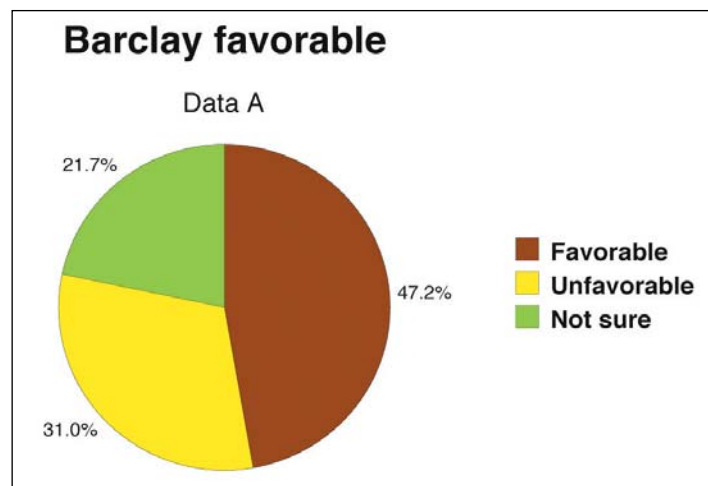
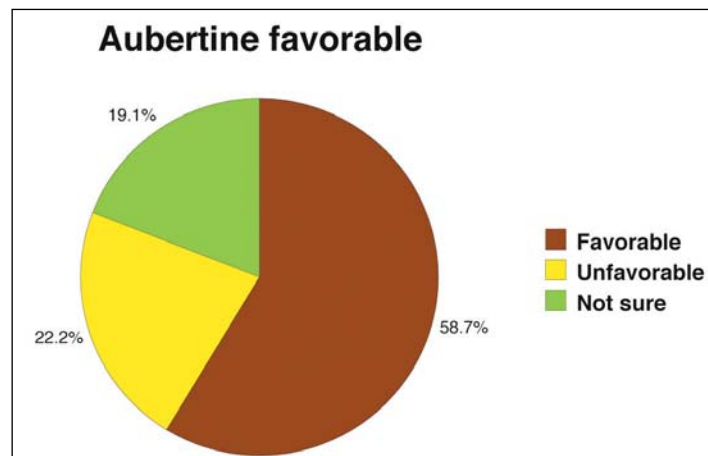
The margin of error is 4.5 percent. That means, for instance, that if 50 percent of respondents said they would vote for a particular candidate, it is reasonably certain that between 45.5 percent and 54.5 percent will do so.

Zogby International, Utica, was founded in 1984 by John Zogby. It has conducted polling in North America, Latin America, the Middle East, Asia and Europe for various news organizations, corporations, governments and political parties.

### THE RACE FOR THE 48TH SENATE DISTRICT



**BARCLAY** **AUBERTINE** **UNDECIDED**



POLLING RESULTS BY ZOGBY INTERNATIONAL

